

## Discussion

- We have multiple stakeholders: leaders, public users of the watershed, landowners/operators, land that is leased? and technical service providers, SWCS
- Users guide
- A source of information that outlines the various data sources available: perhaps a website
- A source of information that provides tools for measuring impact
- A source of information that allows technical service providers and extension to develop and/or use an existing survey instrument to help landowners assess water quality
- A source of information that helps link fellow researchers that work in this area.
- Assessment tool that has 'in field' applicability and use
- Allow for creativity
- How to communicate results of assessment? Communication similar to where a sign showing so many days without accident... Adopt concept to watershed improvements
- WEF
- Need a metric that is recognized as a common goal for the stakeholders
- Remember to include previous Heartland work and investigate current efforts
- Relate to the public audiences and landowners values.

## Focus

Field level assessment tool that the farmer/landowner/technical service provider can use to identify their level of water quality and to measure their progress towards better water quality. Assess their current level of water quality how to make changes, how to measure progress and the benefits of change.

Important to consider value systems at field level and consider their level of understanding. Determine what resources are out...

## Next Steps

Need to determine what resources are out there: what user friendly instruments are available from the different agencies