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Key Points

1. Focus on the goal and achievement and always “Speak with one Voice”.
2. Respect and Appreciate partners and focus on using their strengths.
3. Respect the audience you are working with.
4. Commitment! There is not an overnight to solution to improving water quality. It will take time to change the behaviors of everyone in a watershed, so be patient and be supportive of those willing to change their behaviors for the greater good.