## INSTRUCTIONS FOR "THE 4-H COMMUNICATION PROGRAM EVALUATION" (Short Term Outcome Measurement)

Youth in Middle and High Schools should be able to complete the survey themselves. Younger youth may require help from their 4-H Leader, 4-H Junior Leader, parent, relative, or friend to complete the survey. Attempt to collect one (1) survey from each 4-H'er who has participated in a 4-H communication experience (i.e. Club Day Public Speaking, Project Talk, Illustrated Talk, and/or Demonstration) during the past year.

In Section 1., tally the responses to each of the 11 items. Divide the number for each individual line by the total number of surveys you received back to determine the percentage of youth who responded positively to that item.

You may report the number of yo	uth or percentage of youth who have:
researched a topic	before writing a speech/demonstration.
wrote an outline b	efore writing a speech/demonstration.
gave a speech/den	nonstration in front of their 4-H club.
gave a speech/den	nonstration in front of their class at school.
gave a speech/den	nonstration in front of their parents.
made improvemer	nts in public speaking (gestures, voice, eye contact, etc.)
gained confidence	in themselves each time after giving a speech
volunteered to spe	eak or read more in class or the community.
improved grades in	n language arts/English class.
improved relations	ships with the adult who helped them prepare this
speech/demonstra	ition.
used communicati	ons skills to become a leader in 4-H or other organization.

Use Section 2 and Section 4 to help you improve your 4-H communication learning experiences in the future. These questions are there to help you with improving your program.

Use Section 3 to find quotations from youth who had positive experiences in your 4-H communications program that strengthen Success/Impact stories when tied to the data collected in Section 1.