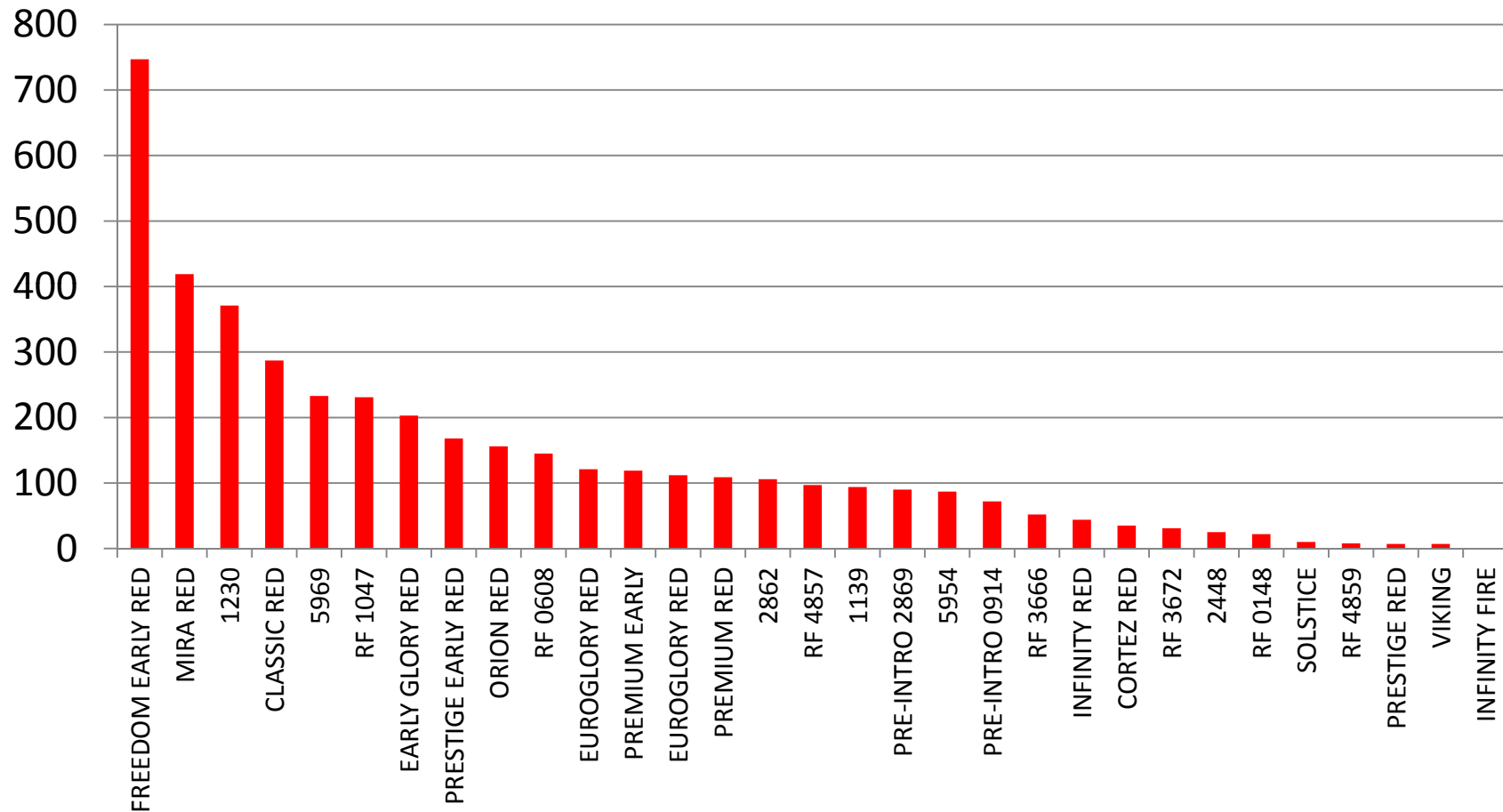


2010 KSU Poinsettia Trials

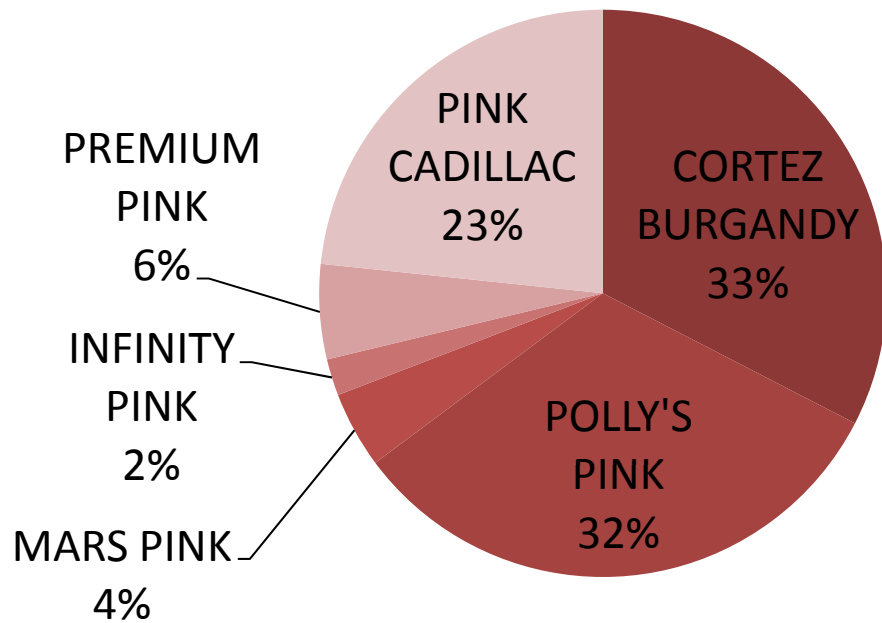
Score Totals of Consumer Preference Results

Red Cultivars

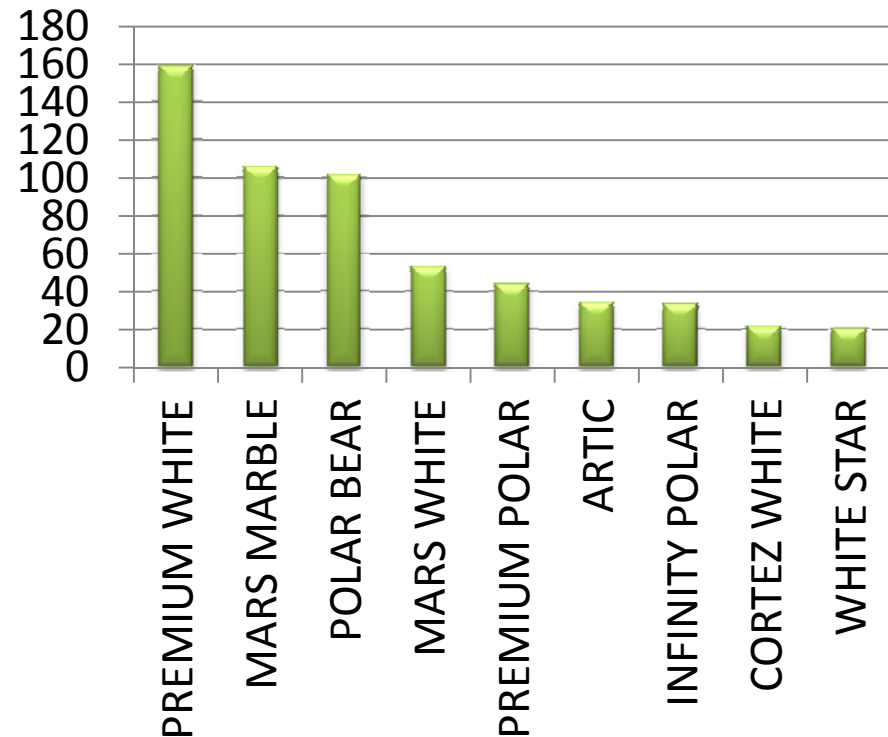


- N=139: 39 MALE + 100 FEMALE
- Participants ranked top 5; points assigned with 5=favorite and totals tallied
- AVERAGE Date of Birth = 1969

Score Totals, Consumer Preference Pink Cultivars

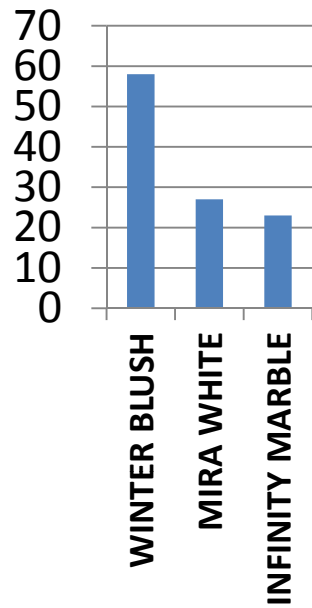


Score Totals Consumer Preference White Cultivars

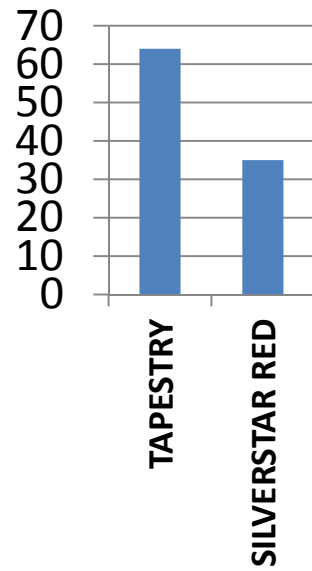


- N=139: 39 MALE + 100 FEMALE
- Participants ranked top 2 in each category; points assigned with 2=favorite and totals tallied
- AVERAGE Date of Birth = 1969

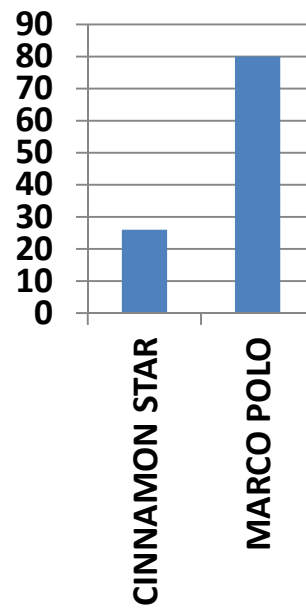
MARBLE CULTIVARS



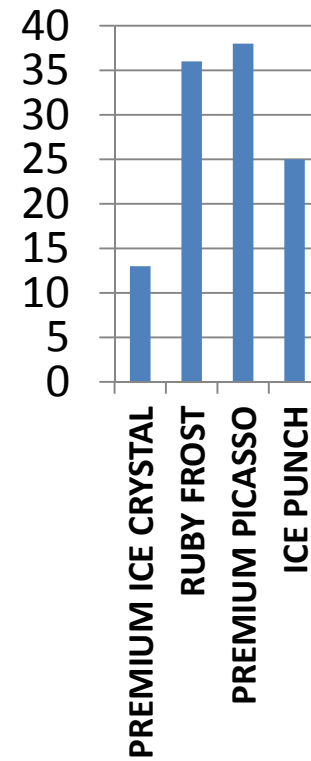
VARIGATED CULTIVARS



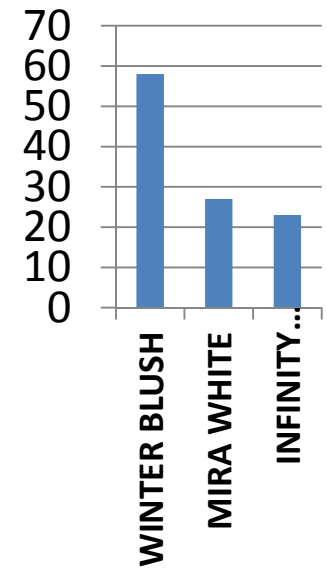
CINNAMON CULTIVARS



SPECIPINK CULTIVARS



CRINKLED CULTIVARS



- N=139: 39 MALE + 100 FEMALE
- Participants ranked top pick in each category
- AVERAGE Date of Birth = 1969