

**PDC Strategic Opportunities Survey
Southwest Area Data
61 Surveys Received**

	Number Of Respondents	Percentage
Ag And Natural Resources	7	11.5
Community Development	17	27.9
Family And Consumer Science	23	37.7
4-H Youth Development	14	23.0

	Number Of Respondents To Important Or Somewhat Important	Percentage Important Or Somewhat Important
SUSTAIN PROFITABLE AGRICULTURAL PRODUCTION SYSTEMS		
Develop Animal And Crop Production Systems That Thrive In The Variable Conditions Of The Great Plains	54	91.5
Develop Horticulture, Forestry And Alternative Green Enterprises That Thrive In The Variable Conditions Of The Great Plains	45	76.3
Advance New And Improved Systems Of Agricultural Production To Meet The Needs Of Producers And Consumers	55	93.2
Enhance The Value Of Agricultural Products	52	88.1
PREPARE PEOPLE IN KANSAS TO THRIVE IN A GLOBAL WORKFORCE AND ALL ASPECTS OF LIFE		
Improve Life-Long Money Management Skills To Create Financial Security	54	91.5
Build Harmonious Relationships To Create Resilient Families	48	81.3
Help Children And Youth Develop Competence, Confidence, Integrity, Compassion And A Sense Of Belonging	55	93.2
Engage Youth In The Sciences To Improve Life For A Sustainable World	51	86.5
Assist People To Successfully Live In Their Homes As Long As Possible	45	76.3
IDENTIFY PATHWAYS FOR EFFICIENT AND SUSTAINABLE ENERGY USE		
Identify And Assess Opportunities For Economic Development Through Alternative Energy	49	83.1
Increase Sciences-Based Knowledge On Energy Resources And Technologies	47	79.7
Enhance Knowledge And Skills About Efficient Energy Practices	48	81.3

ENSURE AN ABUNDANT AND SAFE FOOD SUPPLY FOR ALL		
Improve Access To High Quality Foods, Including Local Foods, Especially For Consumers With Limited Resources	48	81.3
Increase Food Variety And Value By Developing New And Enhanced Food Products	43	72.9
Enhance The Safety Of Our Food Supply By Reducing Or Eliminating Hazards From Food Production To Consumption	51	86.4
Improve Protection And Defense Strategies To Safeguard The Food Supply	52	88.1
ENHANCE EFFECTIVE DECISION-MAKING REGARDING ENVIRONMENTAL STEWARDSHIP		
Improve And Protect Soil And Water Quality In Agricultural, Rural, And Urban Landscapes And Watersheds	52	88.1
Conserve And Prolong The Life Of The Ogallala Aquifer And Other Important Surface And Groundwater Resources While Sustaining Communities Dependent On Those Water Resources	54	91.5
Improve Understanding Of Sources, Fate, And Transport Of Air Emissions From Confined Animal Feeding, Agricultural Burning And Tillage , Soil Erosion, And Other Activities	39	66.1
Improve Understanding Of Natural Resources, Environmental, Economic, And Social Impacts Of Changing Climate And Energy Needs	46	78.0
ASSIST COMMUNITIES IN BECOMING SUSTAINABLE AND RESILIENT TO THE UNCERTAINTIES OF ECONOMICS, WEATHER, HEALTH, AND SECURITY		
Grow Communities' Capacity To Identify And Meet Local Needs	48	81.4
Improve Participation Of Children, Youth, And Adults In The Life Of The Community	51	86.4
Enhance Community Leadership And Entrepreneurship	46	77.9
Help Residents, Organizations, And Communities Identify Opportunities For Partnerships	45	76.3
Partner With Communities To Facilitate Preparation For, Response To, And Recovery From Emergencies And Disasters	51	86.4
CREATE OPPORTUNITIES AND SUPPORT PEOPLE IN KANSAS TO IMPROVE THEIR PHYSICAL, MENTAL, AND EMOTIONAL HEALTH AND WELL-BEING		
Build Capacity Of People To Optimize Their Personal Health And Well-Being And To Avoid Or Manage Chronic Health Conditions	48	81.4
Promote Healthy Eating And Physical Activity In Children, Youth, And Adults	54	91.5
Empower Individuals And Families To Adapt To Changes Associated With The Aging Process	45	76.3
Connect Individuals And Families To Mental And Emotional Support Systems And Resources	42	71.2

Southwest Priority List	
Advance New And Improved Systems Of Agricultural Production To Meet The Needs Of Producers And Consumers	93.2
Help Children And Youth Develop Competence, Confidence, Integrity, Compassion And A Sense Of Belonging	93.2
Develop Animal And Crop Production Systems That Thrive In The Variable Conditions Of The Great Plains	91.5
Improve Life-Long Money Management Skills To Create Financial Security	91.5
Conserve And Prolong The Life Of The Ogallala Aquifer And Other Important Surface And Groundwater Resources While Sustaining Communities Dependent On Those Water Resources	91.5
Promote Healthy Eating And Physical Activity In Children, Youth, And Adults	91.5
Enhance The Value Of Agricultural Products	88.1
Improve Protection And Defense Strategies To Safeguard The Food Supply	88.1
Improve And Protect Soil And Water Quality In Agricultural, Rural, And Urban Landscapes And Watersheds	88.1
Engage Youth In The Sciences To Improve Life For A Sustainable World	86.5
Partner with Communities to Facilitate Preparation For, Response To, And Recovery From Emergencies and Disasters	86.4
Enhance The Safety Of Our Food Supply By Reducing Or Eliminating Hazards From Food Production To Consumption	86.4
Improve Participation Of Children, Youth, And Adults In The Life Of The Community	86.4
Identify And Assess Opportunities For Economic Development Through Alternative Energy	83.1
Grow Communities' Capacity To Identify And Meet Local Needs	81.4
Build Capacity Of People To Optimize Their Personal Health And Well-Being And To Avoid Or Manage Chronic Health Conditions	81.4
Build Harmonious Relationships To Create Resilient Families	81.3
Enhance Knowledge And Skills About Efficient Energy Practices	81.3
Improve Access To High Quality Foods, Including Local Foods, Especially For Consumers With Limited Resources	81.3
Increase Sciences-Based Knowledge On Energy Resources And Technologies	79.7
Improve Understanding Of Natural Resources, Environmental, Economic, And Social Impacts Of Changing Climate And Energy Needs	78.0
Enhance Community Leadership And Entrepreneurship	77.9
Develop Horticulture, Forestry And Alternative Green Enterprises That Thrive In The Variable Conditions Of The Great Plains	76.3
Assist People To Successfully Live In Their Homes As Long As Possible	76.3
Help Residents, Organizations, And Communities Identify Opportunities For Partnerships	76.3
Empower Individuals And Families To Adapt To Changes Associated With The Aging Process	76.3
Increase Food Variety And Value By Developing New And Enhanced Food Products	72.9
Connect Individuals And Families To Mental And Emotional Support Systems And Resources	71.2
Improve Understanding Of Sources, Fate, And Transport Of Air Emissions From Confined Animal Feeding, Agricultural Burning And Tillage , Soil Erosion, And Other Activities	66.1