

# State Extension Advisory Council (SEAC)

February 18, 2013

The SEAC meeting was called to order by Carolyn Harms, chair at the Kansas Soybean Association Boardroom at 10:30am.

Members present: Carolyn Harms-Chair, Dean Fitzsimmons-Chair elect & SW area, Mary Bernhardt-Secretary & NE area, Rich Barr-Treasurer & Metro Counties, Steve Long-Ex Officio, Randy Lucas-SW area, Kyle Fulton-SW area, Aaron Wolff-SW area, Rhonda Gaede-NW area, Tatum Kimzey-NW area, Bob Standage-NW area, Susan Bloom-NW area, Ray Bartholomew-NE area, Dan Peters-NE area, Wally Wolfe-NE area, Ken Moldenhauer-Metro Counties, Loren Snell-Metro Counties, Jodie Bartelson-SE area, Gary Thompson SE area.

Kansas State University Administrators present: John Floros-Director of Extension, Daryl Buchholz-Associate Director for Extension & Applied Research, Gregg Hadley-Ag asst. director, Barbara Stone-4-H asst director, Jim Lindquist-FO asst director, Phil Sloderbeck-SW area admin, Chris Onstad-NW area admin, Dale Fjell-NE area admin, J.D. McNutt-SE area admin, Steven Graham-asst. to the director.

Carolyn Harms welcomed everyone and everyone present introduced themselves. Carolyn then briefly went over the agenda for the day as well as the information that was provided in everyone's packets.

Minutes from the August 24, 2012 meeting in Garden City were reviewed with a correction noted to add Carolyn Harms' name as being in attendance. Bob Standage moved to accept the minutes as corrected, Wally Wolfe seconded. Motion carried unanimously.

Daryl Buchholz, on behalf of Rich Barr-treasurer, went over the financial report and noted a transfer of funds that was made due to over expenditures. Carolyn Harms then started a discussion on mileage reimbursement to SEAC members. Currently mileage is reimbursed now at 55 cents per mile, which is in line with federal. Carolyn suggested a reduction in that amount and discussion followed. Since there wasn't a motion made, reimbursement will continue at the 55 cents per mile rate and Carolyn said that anyone that is comfortable with a reduced reimbursement can communicate that on their expense sheet. Daryl also reminded everyone to turn in their expense sheet with receipts attached.

The roles and expectations of the State Extension Advisory Council were reviewed by Daryl Buchholz.

A change to the by-laws voted on and passed February 13, 2012 was handed out and the change noted regarding who is eligible to vote for SEAC members.

John Floros addressed the group and shared his feelings about Extension and how important it has been through the years for our country. He feels our country is as strong as it is because of Extension. There has been a lot of change over the years and we need to continue to change over time to become better.

Zelia Wiley, asst. director for Diversity Programs was introduced. She talked about her role with the University. John Floros stated that because of Zelia's work to make the college more diverse with minority students that Kansas State University is the #1 multi-cultural college in Kansas.

Barbara Stone shared the responses from the group discussions from the 4 Partnership meetings held last month. The responses were collected from each of 5 questions and put into a document called "Wordle", which takes all the words used and puts them into a collage of words. The more a word is used the larger it becomes in the collage and it allows one to see the strongest use of each word. Most in the group were not familiar with this and it was very interesting to see the results. One of the main points was we need better marketing to inform people of what KSRE is and does. Look for more on this at the summer meeting in August.

Small group discussion on why and how Kansas State Research and Extension will be a valuable resource. Daryl Buchholz also asked the small groups to report any thoughts they may have from the format of the recent Partnership meetings.

After a catered lunch break; small groups reported their how and why answers. Then discussion on the recent Partnership meetings was favorable. Discussion about number of agents vs board members was noted and the need to encourage more to attend. Daryl asked each small group to turn in their group's how and why answers.

John Floros talked about Strategic Planning for the Future of Extension. The vision of the President is to become the Top 50 public research university. Currently the university is at the lower end of the 100. The College of Ag has 100% placement and is now the #1 school with National Teaching Awards. It was also pointed out that for every dollar invested there is a three dollar return, something we can all point out to our legislators.

Cooperative Extension 2025---Big Ideas are: Water, Health, Feeding the Future, Community and Rural vitality/Job Creation, and Growing Leaders. Daryl Buchholz and John Floros both spoke. Committees are now looking at how to proceed with the purpose that has been determined and reach the goal of being a top university. John stated that he wasn't ready to share the purpose yet, but it will be finalized very soon and then the departments of the university can work on how they will proceed.

Barbara Stone then presented work that has begun on Growing Leaders for Tomorrow. Five pilot sites: Reno, Seward, Grant, Edwards, and Johnson Counties are working on ways to grow volunteers and youth. KSRE, the Kansas 4-H Foundation and Kansas Leadership Center from Wichita are partnering together to build a larger pool of volunteers and train them and continue to add five more sites each year. The concept is that a strong community equals strong leaders.

Results from the Excellence in Board Leadership were compiled based on the extension units that submitted them. Small group discussion on how it's used within our boards as well as suggestions for improvements that may need to be made. After reports from small groups, the group took a short break.

Sue Peterson and her grad student intern, Sarah Works, joined us after the break for discussion on visits to our legislators. She advised everyone to go early to visit since many from the House will be attending a funeral service at 11:00am. There's also A LOT of new faces this year as well and it's a good opportunity to educate about what Kansas State and Extension is and what we do.

Daryl Buchholz went over the schedule of presentations from State Program Partners, but stated that these were not mandatory and to keep appoints made with legislators. Those presenting are: Linda Craghead-Asst Secretary for Parks & Tourism, Pam Brown-Education & Outreach for KS Aging & Disability on SHICK, Chad Bontrager-Agribusiness Development, & Randall Allen-KS Assoc. of Counties.

The next meeting will be August 14<sup>th</sup> & 15<sup>th</sup>, location to be announced later.

With no further business, Dean Fitzsimmons moved to adjourn the meeting, Susan Bloom seconded, motion carried.

Submitted by:  
Mary Bernhardt, secretary