

Kansas State Extension Advisory Council  
February 15, 2010

The Kansas State Extension Advisory Council met Monday February 15, 2010 at the Kansas Electric Power Cooperative (KEPCo), 600 SW Corporate View, Topeka, KS.

The Kansas State Extension Advisory Council meeting was called to order at 10:25 am by Chair Jerry Dreher. Members and Staff introduced themselves.

Members Present: Jerry Dreher, Kelly Overmiller, Andy Sramek, Dan Johnson, Larry Dolci, Steve Long, Aaron Wolff, Susan Bloom, Mary Bernhardt, Tresa Jones, John Kramer, Carolyn Harms, Gary Price, Larry Turner, Tim Dainty, Jerry Hall, Bryan Brauer, Kevin Journagan, and Brad Fuller. Those absent included Janell Harman and Jay Weseloh.

KSU Administrators Present: Daryl Buchholz, Pat McNally, Paula Peters, Phil Sloderbeck, Dale Fjell, J.D. McNutt and Chris Onstad. Dr. Don Boggs KSRE acting Dean and Directory, and Steven Graham joined the meeting later.

Daryl Buchholz gave an overview of the meeting's agenda.

Members read and reviewed the enclosed minutes from the August 28, 2009 Council meeting. It was moved by Jerry Hall and seconded by Bryan Brauer to accept the minutes from the August 28, 2009 meeting. The motion passed. Treasurer Andy Sramek along with Daryl Buchholz gave the Treasurer's report. It was moved by Carolyn Harms and seconded by John Kramer to accept the Treasurer's report. The motion passed.

Roles and Expectations of SEAC: Daryl Buchholz, explained the expense form for council members. Discussion was held concerning the relationship between KSRE and Board members "on the ground" in our counties and districts. Board members are advocates to stakeholders for KSRE. Other discussion concerned the need to bring the broader educational, research programs of KSRE to the forefront. KSRE is more than 4-H. We also discussed the use of available technology in delivering the educational programs to our advantage.

SEAC Appointments: Epsilon Sigma Phi Endowment Fund is the professional organization of extension which provides grants and scholarships for extension professionals. Jerry Dreher, as chair of SEAC is automatically appointed to the ESP Foundation Fund Board. Penny Donaldson was appointed by the SEAC in 2006 to be a member on the Center for Engagement and Community Development Advisory Board. That appointment continues and will be reviewed at the August 2010 meeting.

Partnership Meeting Recap: Paula Peters summarized the results from the Partnership meetings focusing on the key words of Relevant, Valued, Sustainable related to extension programming.

After lunch the board broke up in small groups to reflect on the partnership meetings. Discussion included creating networks, asking the question of relevance, value and

sustainability makes people think about programming, good programming is happening with financial lessons, lunch and learn meetings with small groups, the Pride Program, expanding programming to new audiences – immigrants, etc. The group felt agriculture needed to gain a greater focus on program impact and promoting that impact as a part of KSRE. The question was also raised as to if the information is getting to the right people? There seems to be a need to explain what PDC's are supposed to do and why they exist. Other discussion centered on why is Extension different than any other organization or delivery system in providing for our clients? Some answers were to let media outlets know that Extension is available for comments on issue, cultivate partnerships within community, broaden our audience, focus on what is done well and word of mouth will help carry the extension message, use You Tube for short programming videos, use social networking such as texting, Facebook, Twitter, blogs, use the Powercat and K-State brand for all publications and tell our success stories.

Local board request: Bryan Brauer presented a letter written by the Gray County board concerning hiring of an FCS agent. Questions arose concerning the applicant screening process. Daryl Buchholz reviewed the current process of screening and selecting candidates for interviews. The SEAC Board discussed the process, and agreed that the process was appropriate in selecting outstanding candidates and expediting the timeline to reduce the potential of losing a candidate due to a slower process. Jerry Dreher and Bryan Brauer will discuss the situation further and Bryan Brauer will meet with the Gray County board.

Preparation for legislature visits: Steven Graham presented several charts pertaining to education funding. The Board broke into small groups to discuss how to convey the public value of KSRE to legislators. Local success stories such as the PRIDE program, exercise programs for kids, composting programs to combat landfill restrictions on yard waste, public value on Medicare education assistance were mentioned. The legislators should be thanked for their time and service.

Daryl Buchholz went over the schedule for legislature visits on Tuesday.

The date and location for 2010 summer meeting will be August 19 & 20, 2010 in Wichita.

There was discussion on the format of Partnership meetings and that discussion will be continued at the August meeting.

The meeting was adjourned at 4:30pm.

Respectfully submitted,

Tresa Jones, secretary