

Program Development Module

Presenter's Guide

The program development module could be presented to board and/or program development committee (PDC) members just before the county or district begins to plan programming for the next year or years. The county or district director or other agents are the intended presenters. The module may be used to kick off a planning session with the PDC.

Objective

Participants will:

- Understand the importance of planning an educational program.
- Learn the steps in program planning.
- Become familiar with the framework used for planning by K-State Research and Extension.

Resources Needed

- PowerPoint presentation "*Program Development*" and *Presenter's Notes*. Print a copy of the Audience Handout for each participant.
- K-State Research and Extension Five Year Plan.
- "The Extension Worker's Code," by T.J. Talbert (optional).

Module Outline

- · Review objectives.
- Lead members in a discussion of:
 - o The program development committee's work to plan a comprehensive local program. What is a comprehensive educational program?
 - Why do we plan programs? (Consider referring to pages 15-17 in "The Extension Worker's Code.")
 - ° Explain the difference between *what* we do and the *results* of what we do.
- Present PowerPoint: "Program Development."

For Additional Information

Those who would like to learn more about program planning using the logic model framework can access the web site: www.uwex.edu/ces/lmcourse.

