

**KEAFCS Meeting
April 7, 2010
Spring Action Conference
Great Bend, Kansas**

The meeting of the Kansas Extension Association of Family & Consumer Sciences was called to order at 10:00 am on April 7, 2010, by President Joann Paschal at the Highland Hotel and Convention Center.

A roll call sheet was passed among the membership. Thirty-nine members were present, constituting a quorum. Nadine Sigle moved and Robin Eubank seconded to approve the minutes as presented.

Treasurer's Report

Belinda Oldham, Treasurer, presented a list of checks received for the sale of the Living Well cookbooks since she took office. Currently, the fund-raiser looks like we are in the hole, but all the money has not been collected from agents. Joann Paschal said she had an additional 5 cookbooks for sale if someone is interested.

4-H Membership Campaign

Jody Besthorn visited our meeting representing the 4-H Marketing Action Team. She reviewed results from a survey, then shared plans for a campaign geared to start this fall when school starts. They are hoping for a coordinated statewide effort in all counties. The action team is working with a PR team in Manhattan. They have had lots of requests for a promotional CD/DVD to use at open houses and other events.

An informal poll was taken at the Northwest and Southwest partnership meetings asking if counties would give \$50 to support the development of a marketing CD/DVD. The donation could come from 4-H Council, Extension Council or a private donation. They would like to have the money by June 1.

There will be a webinar training on May 14 on how to coordinate a 4-H membership campaign.

Greetings from Administration

Paula Peters, Assistant Director, Family & Consumer Sciences, welcomed association members to the conference and said she hoped we would gain information on system change, culture change and how to measure the impact of our programs. She reported that program specialists are currently bringing in about \$15 million a year to the College of Human Ecology and to KSRE.

Daryl Buchholz, Associate Director for Extension, introduced Gary Pierzynski, interim Director of K-State Research & Extension. He indicated that Paula had tried to bring him up to speed on the types of programs currently emphasized by FACS agents. Daryl reiterated his appreciation for our commitment to professional development by being active in KEAFCS, and he challenged the group to continue to look for ways to grow and improve.

Report of Officers

Joann Paschal, President – Reviewed items that will be up for discussion under new business, including a donation to NEAFCS in memory of Jean Clarkson-Frisbie and a request for the association to pay the President’s registration and travel to the JCEP conference.

Belinda Oldham, Treasurer

Belinda reported she had received a check from Bev Kindler to put towards Jeans memorial.

Robin Eubank, VP of Awards and Recognition

Robin congratulated the group on the effort to submit awards. She received three times the award applications as in the previous year for a total of 24. (7 - professional development, 7 - program award, 10 - communications award). Nine were sent on to national.

She reported we will have two Distinguished Service Awards and one continued excellent awards to recognize at national meeting.

NEAFCS – Members may have seen information about an e-bay auction to raise funds for awards. Each state needs to donate two items by May 1. Funds will go directly to NEAFCS. Get with Robin if you’d like to donate an item or have questions.

Area Counselor Reports

NE – Nichole Burnett – Reported that NE is looking into partnering with 4-H for Friendship Night. There will be a joint committee meeting tonight. New to the area is Sara Mietzner from the Fort Riley office.

NW - Diann Gerstner reported that Lori Sporer has resigned. No retirees or new staff.

SE - Kylie Ludwig reported that Jan Stephens had retired and there is a new agent in Sedgwick County.

SW – Carol Ann Crouch reported they are looking for help with Fashion Revue. Becky Wallace has retired from Hamilton County. They have a new agent hired in Gray County – Sharon Erikson. She will be on duty April 17th.

KEAA – No Report

Unfinished Business – no unfinished business

New Business

Bev moved and Diane seconded to donate \$100 from the association to NEAFCS Endowment Fund in memory of Jean Clarkson-Frisbie. Motion passed.

Melinda Daily moved to pay the full amount of the President’s expenses to attend the JCEP (Joint Council of Extension Professionals) conference. Second by Susie Latta. Motion passed. (Amount is approximately \$765.) (Note for the record: National used to pay for the President and KEAFCS paid for the President-Elect to attend.

Robin Eubank moved to refer payment for JCEP to the budget committee for future years. Linda Beech seconded. Motion passed.

Nadine moved that we work with NEAFCS on the e-bay auction for National Awards Committee. Belinda seconded. Motion passed.

Robin moved that all KEAFCS members who present at National Meeting, including poster sessions, be awarded \$50 for 2010 and 2011. If it is a team presentation, the amount is \$50 per person. Seconded by Carla Morriscal-Frederking. Motion passed.

Announcements:

Jody Drake, Pratt County, reported that the family of Jean Clarkson-Frisbie donated her sewing machine and cabinet to a raffle for the Frisbie fund. If you have a quilt store or quilt guild, they would appreciate if you would share information about the raffle.

The Ag Association is hosting their National Meeting in 2011. They made donations of money and manpower when we hosted our National meeting in 1994. We are investigating how much they donated and will be making a motion at a later meeting to donate to them.

Susie Latta moved to adjourn the meeting. Seconded by everyone. Motion passed. Meeting adjourned.

Respectfully submitted,

Cindy Evans
Secretary